## PROCLAMATION

EO 16-12

TO ALL TO WHOM THESE PRESENTS COME -- GREETINGS:

## EXECUTIVE ORDER TO CREATE THE GOVERNOR'S ADVISORY COUNCIL ON CYCLING

- WHEREAS: Cycling is a popular and effective form of exercise, and cycling promotes the Healthy Active Arkansas Initiative; and
- WHEREAS: Tourism is one of the largest and fastest-growing industries in Arkansas; and
- WHEREAS: Cycling tourism represents a growing segment of Arkansas's tourism industry; and
- WHEREAS: Arkansas will host the International Mountain Bicycling Association's world summit this fall in Bentonville, further providing exposure for Arkansas as a destination for cyclists; and
- WHEREAS: The Governor seeks to integrate cycling into the fabric of this great state by creating infrastructure, implementing statewide cycling programs and developing responsible policies for on-road and off-road cycling;
- NOW, THEREFORE, I, ASA HUTCHINSON, acting under the authority vested in me as Governor of the State of Arkansas, do hereby order the following:
  - 1. There is hereby created the Governor's Advisory Council on Cycling (the "Advisory Council") to promote the economic and health benefits of cycling both from a recreation and a transportation standpoint, further enhancing the environment in which cyclists experience Arkansas.
  - 2. The Advisory Council shall be comprised of eleven (11) members. Members of the Advisory Council shall include a representative from each of the following four (4) agencies: Arkansas Department of Parks and Tourism; Arkansas Economic Development Commission; Arkansas Forestry Commission; and the Arkansas State Highway and Transportation Department. In addition, the Advisory Council shall have seven (7) at-large members that have an interest in cycling and tourism.
  - 3. Each member of the Advisory Council shall be selected by and serve at the pleasure of the Governor.
  - 4. The Advisory Council shall elect from its membership a chair and a vice chair.
  - 5. The Advisory Council shall communicate with the leaders throughout Arkansas's growing cycling network; work with governmental and non-governmental agencies on all state-related cycling developments; provide advice and information on marketing cycling and cycling assets around Arkansas; provide advice on implementing cycling protocols and safety measures into a Master Transportation Plan; provide advice on economic development opportunities related to cycling

and cycling tourism; and advocate for educating communities on the economic impact and quality of life metrics cycling can have across Arkansas.

This current Executive Order shall continue in full force and effect until such time as the Governor announces the work of the Advisory Council is complete.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Arkansas to be affixed this 10<sup>th</sup> day of November, in the year of our Lord 2016.

Asa Hutchinson, Governor



Attest:

Mark Martin, Secretary Of State